

2nd moon



Artist Information:

Artist: **2nd Moon**

Label: **Toolboxx Records (LC-16018)**

Album Title: **„Reveal“**

Release: **Aug 28th, 2009**

Publisher: **Edition Baby Tunes/Rollercoaster Music**

Distribution: **Kontor New Media (online) / ALIVE AG (physically)**

Production: **Mahoni Music Production (Berlin) + 2nd Moon**

Target Group: **Age from 35-55 Years, 60% Male / 40% Female**

Sounds like: **INXS, Coldplay, Hoobastanks, Snow Patrol, U2, Foo Fighters**

Biography:

“I’ve already seen many good singers but this frontman, this singer... he must have received his talent from God personally!”

(orig. citation **Fritz Rau**, concert promoter, about **2nd Moon** singer Marc Schülert)

2nd Moon arose from the nucleus of the north-German rock band "Paradocs", which was very successful at the end of the 1990s. This band recorded two longplay albums for Warner at that time, won the "Listeners Award" of broadcast station NDR, the "Radio Hamburg Band Contest", the "John Lennon Talent Award" et al and played for an audience of more than 60.000 at the legendary "Rock Over Germany" Festival (with Prince, Tina Turner, Elton John et al) and carried the hopes as one of the greatest national rock bands at that time.

Because commercial breakthrough couldn't be achieved, the band teared apart and the band members temporarily stopped making music or joined other bands (e.g. DAN, Berlin) or took on musicians jobs in TV productions ("Top Of The Pops", "Geld oder Liebe" and others).

The musicians, who played together since their youth, didn't met until the beginning of 2002. Not long and they started making music again with heart and soul. Permanent live presence as Germany's best U2 tribute band ("Achtung Baby") quickly bred the strengths of the band again and so the desire of writing own material again arose. Via Hamburg based producer Franz Plasa thy met the Berlin based producer and musician Mathis Richter-Reichhelm (former „Swimming The Nile“) and decided spontaneously to work together.

The first result of this harmonic and fertile collaboration was the 2007 released single "Blue" which was produced in the "Home"-Studios in Hamburg under the project name "AB2". This was quite a success and brought several major radio airplay (NDR2, SWR1, Bayern3 et al). The last months the band worked intensely on the longplay. The scheduled release of the album "Reveal" is Aug 28th.

In the run-up to this longplay the single **"Tiny Little Pills"** was released worldwide online on Apr 17th (iTunes, Musicload, AOL etc.). "Pills" is a typically reminiscence to the 90s and applies to an explosive topic, namely the increasing medication with psychotropics of so-called behavioural disordered

children. The video of this single is currently available on every established video portal (YouTube, MyVideo etc.) and got really good critics and committed comments from the viewers.

The second, airplay orientated single „**The Place**“ will be released on Aug 21st and supported by nationwide radio promotion. On Dec 18th „**Underground**“ – meanwhile the 3rd Single from the album "Reveal" – will be released online as a Radio Edit. For sure this title will also find its way into the airplay playlists!

Before and after the album release the band will be permanently on tour; and this also for the first time in Switzerland and the Netherlands. Regional TV appearances and a radio station tour are being planned.

Further information: www.2ndmoon.com / myspace.com/2ndmoonband / www.toolboxx-records.de